

South Carolina Commission on Higher Education

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CAAL 9/6/2012 Agenda Item 12

August 30, 2012

MEMORANDUM

To: Dr. Bettie Rose Horne, Chair, and Members, Committee on Academic Affairs and Licensing

From: Dr. T. Michael Raley, Director of Academic Affairs and Licensing

Annual Report on Licensing Activities for FY 2011 - 2012

Background

This informational report on licensing activities has been prepared for the Committee's information. The information found in the tables covers the period from July 1, 2011, through June 30, 2012.

Under South Carolina law, all licenses for higher education institutions operating in the state are program- and site-specific. Thus, an institution must first be approved by the Commission to operate at a given site for the offering of a given program or programs. An institution which is already licensed must apply for an amendment to its license when:

- It seeks to add a field or major not previously offered if that field/major constitutes more than 18 semester hours of credit.
- Academic requirements in an existing field or major are changed which constitute 25% or more of that field or major as originally licensed.
- Cumulative changes in the course of a calendar year equal or exceed 25% of the field or major as originally licensed.

Requests for initial licensure of new degree-granting institutions, amendments to existing licenses to add degree programs at in-state institutions, and amendments to existing licenses to add in-state sites to licensed institutions are all evaluated by the licensing staff in the Division of Academic Affairs and Licensing. Staff then refers these requests to the Committee on Academic Affairs and Licensing with a recommendation for action.

For changes of less consequence than those described in the two paragraphs immediately above, a licensed institution meets the requirements of the law by simply notifying the Commission in writing. Such minor changes include institutional changes in:

- Course requirements in an existing program which constitute less than 25% of the program's academic requirements in a year.
- A "concentration" within a program of study which constitutes 18 credit hours or less.
- A name for an existing program of study.

• The mode of delivery for an existing program of study.

This report has been organized to reflect comprehensively the staff work required to assure that the law is applied appropriately in the licensing of qualified institutions seeking to offer academic programs of higher education within the state of South Carolina. Listed herein are the following sections:

- I. Approval of Initial Requests for Degree-Granting Institutions
- II. Amendments to Existing Licenses to Add New Degree Programs
- III. Amendments to Existing Licenses for Degree-Granting Institutions to Add New Sites
- IV. Nondegree (certificate and diploma) Activities
- V. Complaints, Records, and Agent Permits

I. Approval of Initial Requests for Degree-Granting Institutions

The Committee on Academic Affairs and Licensing and the Commission approved three applications for initial licensure in 2011-2012.

| Table 1. Approval of Initial Requests for Degree-Granting Institutions | | | | | | |
|------------------------------------------------------------------------|---------------------|----------|---|-------|----------|-------------------|
| | | Degree | | | | |
| Institution | Curricular Area | A1 B2 M3 | | Total | Location | |
| Lenoir-Rhyne University | Counseling | | | 1 | 1 | Columbia, SC |
| Harrison College | Business/Management | 4 | 4 | | 8 | Indianapolis, IN |
| Harrison College | Criminal Justice | 1 | 1 | | 2 | Indianapolis, IN |
| Harrison College | Health Sciences | 2 | | | 2 | Indianapolis, IN |
| Harrison College/The Chef's Academy | Culinary | 2 | | | 2 | Morrisville, NC |
| Chamberlain College of Nursing | Nursing | | 1 | 1 | 2 | Downers Grove, IL |
| | Totals | 9 | 6 | 2 | 17 | |

2

¹ Associate's

² Bachelor's

³ Master's

II. Amendments to Existing Licenses to Add New Degree Programs

The Committee on Academic Affairs and Licensing and the Commission approved requests for amendments to existing licenses of Art Institute of Charleston, Charleston School of Law, Grand Canyon University, and Lesley University to add new programs.

| Table 2. Amendments to Existing Licenses to Add New Degree Programs | | | | | | | |
|---------------------------------------------------------------------|----------------------------|---|------------|-----------------------|-----------------------|-------|------------------|
| Institution | Major | | B 5 | M ⁶ | D ⁷ | Total | Location |
| Art Institute of Charleston | Graphic and Web Design | 1 | 1 | | | 2 | Charleston |
| Art Institute of Charleston | Fashion Design | | 1 | | | 1 | Charleston |
| Charleston School of Law | Admiralty and Maritime Law | | | 1 | | 1 | Charleston |
| Grand Canyon University | Business Administration | | | | 1 | 1 | Grand Canyon, AZ |
| Grand Canyon University | General Psychology | | | | 1 | 1 | Grand Canyon, AZ |
| Grand Canyon University | Education | | | | 1 | 1 | Grand Canyon, AZ |
| Lesley University Education | | | | 3 | | 3 | Cambridge, MA |
| | | 1 | 2 | 4 | 3 | 10 | |

III. Amendments to Existing Licenses for Degree-Granting Institution to Add New Site

The Committee on Academic Affairs and Licensing and the Commission approved requests for an amendment to existing licenses to add a new site in Florence for Virginia College to offer programs leading to associate's degrees as shown in the following table.

| Table 3. Amendments to Existing Licenses to Add New Degree Programs | | | | | |
|---------------------------------------------------------------------|-------------------------------|----------|----------|--|--|
| Institution | A ¹ | Location | | | |
| Virginia College | Business Administration | 1 | Florence | | |
| Virginia College | Criminal Justice | 1 | Florence | | |
| Virginia College | Healthcare Reimbursement | 1 | Florence | | |
| Virginia College | Medical Assistant | 1 | Florence | | |
| Virginia College | Medical Office Administration | 1 | Florence | | |
| Virginia College Surgical Technology | | 1 | Florence | | |
| | Total | 6 | | | |

⁴ Associate's

⁵ Bachelor's

⁶ Master's

⁷ Doctorate

Table 4 lists all degree-granting, nonpublic, postsecondary institutions that are licensed with sites in South Carolina. The 29 institutions offer 203 degree programs consisting of 81 associate's, 71 bachelor's, 45 master's, five professional, and two doctorates.

| | Table 4. Degree-Granting Institutions Licensed to Operate in SC – With Sites in SC | | | | | |
|-----|------------------------------------------------------------------------------------|-----------------------|---------------------|----------------------|---------------|--------------------|
| | | Main Campus if | Degree level - # of | | Profit/ | |
| | Name/location | out of State | programs* | <u>Accreditation</u> | <u>Non</u> | Location |
| 1. | American College of | | A-1 | None | Non | <u>Charleston</u> |
| | the Building Arts | | B-1 | | | |
| 2. | <u>Art Institute of</u> | Atlanta, GA | A-6 | SACS | Profit | <u>Charleston</u> |
| | <u>Charleston</u> | | B-9 | | | |
| 3. | Brown Mackie College | Tucson, AZ | <u>A-10</u> | <u>ACICS</u> | <u>Profit</u> | <u>Greenville</u> |
| | | | <u>B-4</u> | | | |
| 4. | Centura College | Virginia Beach, VA | A-1 | ACCSC | Profit | Columbia |
| 5. | Charleston School of | | Professional-2 | ABA | Profit | Charleston |
| | Law | | (JD/LLM) | | | |
| 6. | ECPI College of | Virginia Beach, | A-4 | SACS | Profit | Greenville |
| | Technology | VA | B-4 | | | Charleston |
| | | | | | | <u>Columbia</u> |
| 7. | Embry-Riddle | Daytona Beach, | A-2 | SACS | Non | <u>Greenville</u> |
| | <u>Aeronautical</u> | FL | В-3 | | | |
| | <u>University</u> | | M-4 | | | |
| 8. | <u>Forrest College</u> | | A-3 | ACICS | Profit | <u>Anderson</u> |
| 9. | Fortis College | Towson, MD | A-3 | ABHES | Profit | <u>Columbia</u> |
| 10. | Gardner-Webb | Boiling Springs, | M-3 | SACS | Non | <u>Spartanburg</u> |
| | University | NC | | | | |
| 11. | Golf Academy of | Birmingham, | A-1 | ACICS | Profit | Myrtle Beach |
| | <u>America</u> | AL | | | | |
| 12. | ITT Technical Institute | Indianapolis, | A-9 | ACICS | Profit | <u>Charleston</u> |
| | | IN | B-8 | | | Columbia |
| | | | | | | <u>Greenville</u> |
| | | *** 1 *** | | a . aa | | Myrtle Beach |
| 13. | Lenoir Rhyne University | Hickory, NC | M-1 | SACS | Non | <u>Columbia</u> |
| 14. | <u>Lesley University</u> | Cambridge, MA | M-5 | NEASC | Non | <u>Various</u> |
| | (Several sites) | | Ed.S1 | | | |
| 15. | Miller-Motte Technical | Virginia Beach, | A-8 | ACICS | Profit | <u>Charleston</u> |
| | College | VA | | | | Conway |
| 16. | Nova SE University | Fort | D-1 | SACS | Non | <u>Anderson</u> |
| | | Lauderdale, FL | | | | <u>Charleston</u> |
| | | | | | | <u>Columbia</u> |
| | | _ | | | | Greenwood |
| 17. | Professional Golfers Career College | Temecula, CA | A-1 | ACICS | Profit | <u>Bluffton</u> |
| 18. | Remington College | Mobile, AL | A-4 | ACCSCT | Profit | <u>Columbia</u> |
| 19. | Saint Leo University | Saint Leo, | A-1 | SACS | Non | <u>Charleston</u> |
| | | Florida | B-8 | | | <u>Sumter</u> |
| | | | M-2 | | | |
| 20. | Savannah College of | Savannah, GA | <u>B-1</u> | <u>SACS</u> | <u>Non</u> | <u>Bluffton</u> |
| | Art & Design | | | | | |
| 21. | Sherman College of | | Professional-1 | SACS/CCE | Non | <u>Spartanburg</u> |
| | Straight Chiropractic | | (DC) | | | |

| | Table 4. Degree-Granting Institutions Licensed to Operate in SC – With Sites in SC | | | | | |
|-----|------------------------------------------------------------------------------------|-----------------------------|-------------------------------------|-----------------------------------------------|----------------|-----------------------------------------------------------|
| | Name/location | Main Campus if out of State | Degree level - # of programs* | Accreditation | Profit/ Non | Location |
| 22. | South University | Savannah, GA | A-6 B-9 M-4 Professional-1 | SACS | Profit | <u>Columbia</u> |
| 23. | Springfield College | Springfield, MA | B-1 M-1 | NEASC | Non | <u>Charleston</u> |
| 24. | Strayer University | Washington, DC | A-8 B-6 M-7 | MSA | Profit | <u>Charleston</u> <u>Columbia</u> <u>Greenville</u> |
| 25. | Troy University | Troy, AL | B-3 M-6 | SACS | Non | <u>Charleston</u> <u>Sumter</u> |
| 26. | <u>University of Phoenix</u> | Phoenix, AZ | B-6 M-4 | NCA | Profit | <u>Columbia</u> <u>Greenville</u> |
| 27. | Via College of Osteopathic Medicine (VCOM) | Blacksburg, VA | Professional-1 (DO) | Commission on Osteopathic Accreditation | Non | Spartanburg |
| 28. | Virginia College | Birmingham, AL | A-13 B-3 | ACICS | Profit | Charleston Columbia Florence Greenville Spartanburg |
| 29. | Webster University | St. Louis, MO | B-5 M-8 | NCA | Non | Charleston Columbia Greenville Myrtle Beach |

A Associate's
B Bachelor's
M Master's
DO Doctor of Osteopathic Medicine
DC Doctor of Chiropractic
JD Juris Doctor
LLM Master of Laws
D Doctorate

Table 5 lists degree-granting, nonpublic, postsecondary institutions only recruiting in SC. These institutions do not have any on-ground sites in SC.

| Table 5. Institutions/Programs Licensed by CHE Only for Recruiting Statewide (advertising and meeting students) in SC | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|--|--|
| <u>Institution</u> | Degrees | Modality of Program Delivery | | |
| 1 Capella University Minneapolis, MN | B.P.A. B.S D.B.A. D.H.A. D.N.P. D.P.A D.P.H. D.S.W. Ed.D. Ed.S. M.B.A. M.H.A. M.N.M.L. M.P.A. M.P.H. M.S. Ph.D. Psy. D. | On-line On-line | | |
| 2 Chamberlain College of Nursing | B.S.N. | On-line On-line | | |
| Downers Grove, IL 3 DeVry University Phoenix, AZ Miramar, FL Orlando, FL Alpharetta, GA Decatur, GA Addison, IL Chicago, IL Columbus, OH Ft. Washington, PA | M.S.N. A.A.S. B.S. M.S. | A.A.S. and B.S. on-ground at sites in other states and on-line | | |
| 4 Grand Canyon University Phoenix, AZ | B.A. B.S. B.S.N. E.M.B.A. M.B.A. M.Ed. M.P.A. M.S. R.N. to B.S.N. R.N. to M.S.N. D.B.A. Ed.D. Ph.D. | On-line | | |
| 5 Harrison College Indianapolis, IN | A.A.S. B.S. | On-line and on-ground at The Chef's Academy, Morrisville, NC | | |
| 6 Johnson & Wales University Providence, RI | A.A.S. B.S. | Academy, Morrisville, NC On-ground at its site in Charlotte, NC | | |
| 7 Lincoln Technical Institute (formerly Nashville Auto-Diesel College (NADC)), Nashville, TN | A.D.T. A.O.S. | On-ground at its site in Tennessee | | |

| Table 5. Institutions/Programs Licensed by CHE Only for Recruiting Statewide (advertising and meeting students) in SC | | | | | |
|-----------------------------------------------------------------------------------------------------------------------|---------|-----------------------------------|--|--|--|
| <u>Institution</u> | Degrees | Modality of Program Delivery | | | |
| 8 Walden University | B.S. | On-line | | | |
| Minneapolis, MN Table 1 | Ed.D. | | | | |
| | Ed.S. | | | | |
| | M.A.T. | | | | |
| | M.B.A. | | | | |
| | M.P.A. | | | | |
| | M.P.H. | | | | |
| | M.S. | | | | |
| | Ph.D. | | | | |
| 9 Westwood University | A.A.S. | On-ground at two sites in Georgia | | | |
| Atlanta, GA | A.O.S. | | | | |
| | B.S. | | | | |

IV. Nondegree (certificate and diploma) Activities

In addition to licensing of degree-granting institutions, the Commission also licenses entities that offer certificate and diploma programs that prepare students for a pre-determined vocation. The Commission has delegated to the staff the authority to review and approve nondegree programs. As of June 30, 2012, CHE licensed 77 schools that offer nondegree programs. During the 2011-12 fiscal year, the staff approved initial licensure of the following nine schools that offer nondegree programs:

Carolina Nurse Aide School, Bowman
Charleston School of Dental Assisting, Charleston
Envision Healthcare Training, Taylors
Integrated Technology Center, Columbia
L.S. Technical Institute, Greenville
Murrell Construction Institute, Marion
Pee Dee Medical Training Center, Lake City
Pittsburg Institute of Aeronautics, Myrtle Beach
Ravenel Medical Center School for Nurse Aides and Phlebotomists, Ravenel

Two nondegree schools ceased training during the 2011-12 fiscal year: Schuman Nursing Assistant Academy, Spartanburg, did not renew its license and Georgia School of Construction, Marietta, GA, did not renew its license to recruit SC residents. There were no refunds due or teach-out costs from the closing of these schools.

Table 6 lists nondegree-granting, nonpublic, postsecondary institutions operating or soliciting in SC.

Table 6. Nondegree-Granting Institutions Licensed by CHE

| 1. | Absolute Medical Training, Florence | | International Spa Institute, Bluffton |
|-----|---------------------------------------------|-----|-------------------------------------------------|
| 2. | Academy of Dental Assisting, Inc., Surfside | 43. | Jackson Hewitt (various sites) |
| | Beach | | John Casablancas, Charlotte, NC |
| 3. | Advanced Dental Training Institute, LLC, | | L.S. Technical Institute, Greenville |
| | Summerville | 46. | Liberty Tax Service (various sites) |
| 4. | Air Conditioning Refrigeration Training | 47. | Mejias Medical Training Center, Florence |
| | Center, Ladson | | MicroStaff IT, Cayce |
| 5. | Allheart Allied Health Education Center, | | Millie Lewis Modeling/Finishing, Greenville |
| | Sumter and Columbia | | Millie Lewis Models and Talent, Charleston |
| 6. | AMAN Institute, Inc., Aiken | 51. | Millie Lewis of Columbia |
| 7. | American Hospitality Academy, Hilton Head | 52. | Murrell Construction Institute, Marion |
| 8. | ARC Labs, Piedmont, Columbia | 53. | NASCAR Technical Institute, Mooresville, NC |
| 9. | Arrhythmia Technologies, Greenville | 54. | National Cat Groomers School, Greenville |
| 10. | Art Instruction School, Minneapolis, MN | 55. | New Generations Job Training Center, |
| 11. | At-Home Professions, Ft. Collins, CO | | Florence |
| 12. | ATP Gunsmithing, North Charleston | 56. | New Horizons Computer Learning Center; |
| 13. | Avalon School of Massage, Florence | | Columbia, Greenville, Charleston |
| 14. | Barbizon Academy of Charlotte | 57. | Nurses on Call d/b/a NOC Training Center, |
| 15. | Care A Lot, Greenwood | | Hartsville |
| 16. | Career Arts Institute; Wagener, Lexington, | 58. | Palmetto HealthCare Training Center, Marion |
| | Columbia | 59. | Palmetto School of Career Development, N. |
| 17. | Caring Hands, Inman | | Charleston |
| 18. | Carolina Career Institute, Columbia | 60. | Palmetto Training, Inc. (SC Technical Institute |
| 19. | Carolina Film Institute, Greenville | | d/b/a), Timmonsville |
| 20. | Carolina Massage School & Wellness Center, | | Pathway Medical Training Center, Sumter |
| | Greenville | | Pee Dee Medical Training Center, Lake City |
| 21. | Carolina Nurse Aide School, Bowman | 63. | People Advocating to Change Humanity |
| 22. | Centura College, Charleston and Columbia | | (PATCH) Training School, Charleston |
| 23. | | 64. | Pittsburg Institute of Aeronautics, Myrtle |
| 24. | Ö | | Beach |
| 25. | | 65. | Plumstead Quality and Training Service, Inc., |
| 26. | | | Greenville |
| | Teacher Training Institute | 66. | Professional Medical Training Center, Florence |
| 27. | Columbia Health Care Services | | and Conway |
| | Construction Training Center, Blair | 67. | Ravenel Medical Center School for Nurse Aide |
| 29. | Court Reporting School of SC, Columbia and | | and Phlebotomists, Ravenel |
| | Greenville | | SC School of Court Reporting, West Columbia |
| 30 | DeAbreu Modeling Consulting, LLC, | | SC School of Dog Grooming, Columbia |
| | Summerville | 70. | SC School of Horseshoeing, Inc., Aiken |
| 31. | Dental Assisting School of SC, Mt. Pleasant | 71. | SE Institute, Charleston and Columbia |
| 32. | Discovery Training Center, Charleston | 72. | |
| 33. | | 73. | Sunrise School of Dental Assisting; Charleston |
| 34. | Envision Health Training, Taylors | | Columbia, Florence, Greenville |
| 35. | | 74. | Training Concepts LLC, Irmo |
| 36. | | 75. | Universal Technical Institute of Texas |
| 37. | H&R Blocks (various sites) | 76. | • |
| 38. | | | Mechanics Division, Orlando, FL |
| 39. | | 77. | WyoTech, Blairsville, PA; Laramie, WY; |
| 40 | Integrated Technology Center, Columbia | | Daytona Beach, FL |
| 41. | International Diving Institute, Charleston | | |

IV. Complaints, Records, and Agent Permits

The licensing regulations require that each institution include a complaint procedure in its catalog. The procedure typically includes a formal process by which a student may approach institution officials and seek resolution through the institution. If the student cannot reach a satisfactory conclusion, he or she may submit a complaint to the Commission. Members of the staff of the Commission refer students to other resources and mediate sharing of information between students and school officials. In cases where students file formal complaints, the staff reviews the complaint, sends it to the school for response, transmits the response to the student, and negotiates resolution of the complaint. Sometimes complaints result in readdressing policies and procedures at the schools in order to avoid similar problems.

During the year ended June 30, 2012, licensing staff received 72 complaints from 39 institutions. The complaints were about a variety of issues ranging from misunderstandings about financial aid administration and eligibility, charges, and refunds; eligibility for teacher or principal certification for education-related programs; and access to student services and advising. The following is an outline of the some of the institutions and issues.

Examples of Complaints

| Number of | | | |
|------------|-----------------------------|--------------------------|--------------------------|
| Complaints | Institution | Issues | Status |
| | | | Illegally operating; |
| | | | previously licensed; did |
| | | | not respond to |
| 2 | ABC Bartending | Advertising, refunds | complaints |
| 3 | Independent, in-state | Various | Referred or resolved |
| 5 | Licensed non-degree | Various | Resolved |
| | | | Illegally operating, |
| | | | institution claims to be |
| | | | in Greenwood; unable to |
| | | | verify; did not respond |
| | Woodfield | Validity of credentials, | to complaints or cease |
| 7 | University/High School | refuses to make refunds | and desist |
| | Exempt (other such as | | |
| | another agency, religious, | | |
| 9 | or out-of-state) | Refunds, information | Referred |
| 9 | Public | Various | Referred or resolved |
| | | Non-degree, licensed | School owner arranged |
| | | school; lack of | with licensing staff to |
| | | equipment, qualified | suspend training in one |
| | Mejias Medical Training | instructors, and unpaid | program and make |
| 10 | Center, Florence | refunds | appropriate refunds |
| | | Typically processing, | |
| | | accessing, and | |
| | Private, for-profit degree- | understanding financial | Resolved with |
| 21 | granting | aid | information |

The Commission is the repository for records of schools that have closed. The Commission received 248 requests for transcripts in fiscal year ended June 30, 2012.

The Commission also issues permits to agents who represent licensed institutions. The agents follow-up on leads generated by advertising and soliciting activities. During the 2011-12 fiscal year, the Commission issued 296 agent permits.